



ADVERTISING SPECIALTY MFG. CO.®

Your Promotional Edge!

CALL TOLL FREE 1(800)458-EDGE

FAX: (515)288-3343

# ARTWORK LAYOUT SHEET

Art intended to print to the edge must extend 3/32" outside the die line (bleed).  
Art NOT intended to print to the edge must remain 3/32" inside the die line (live area).

Business card area is fully customizable with your background and words.  
Word magnets are stock text--font color and background color/art may be customized.



item name: MG-WORDBC03E -  
 3.5" x 8.25" business card  
 message magnet  
 item color: white  
 imprint area: 3.5"w x 8.25"h; 3/32" bleed;  
 business card: 3.5"w x 2"h  
 imprint color: 4-color process